

## **Detroit Arsenal Colleagues Generously Support 'Feds Feed Families' Food Drive Campaign**

By George Bournias, Family & Morale, Welfare & Recreation

**US Army Garrison - Detroit Arsenal, Warren, MI** -- The holiday season is not the only time of the year when U.S. Army Soldiers and Civilian colleagues at The U.S. Army Garrison Detroit Arsenal (DTA) show their very generous side for those less fortunate.

As food banks around the country have been facing severe shortages, the Department of Defense recently sponsored the 2011 Logistics Action Plan's "Feds Feed Families" food drive campaign.

Widely known as "the Arsenal of Democracy", DTA really stepped up as Southeastern Michigan continues to struggle economically and families are in great need.

DTA's Family & Morale, Welfare and Recreation (FMWR) and Army Community Service (ACS) took the lead on coordinating and promoting the DTA-wide campaign, which locally benefits Gleaners Community Food Bank of Southeastern Michigan.

"While we were optimistic when we started the campaign, the 3,328 lbs. that we collected and donated to Gleaners Food Bank far surpassed our expectations for the 30 day period" said Ms. Denise Ellis-Goyke, Director, FMWR.

Mr. Leonard Sullivan and Ms. Gwen McCarthy, the DTA "Feds Feed Families" Committee Co-Chairs coordinated efforts with Mr. Daryl Rambus of the Gleaners Food Bank to ensure DTA's donated items will go to helping needy families.

Mr. Sullivan said that "at a crucial time when many families in southeast Michigan are struggling financially, facing layoff, foreclosure, wage reduction or loss of benefits, this food drive will help a great many people and those who donated should be very proud of their contributions."

The 2011 Feds Feed Families Food Drive Campaign was a true team effort as DTA hosted more than ten collection points throughout the installation. Publicity was executed through e-blasts, posters and the FMWR website while coordination for the multi-week campaign was supported by a number of collection coordinators who encouraged their colleagues to support the efforts to help those less fortunate.

